



Lamar University
Internal Licensing Approval Form

Lamar University is pleased to consider your request to use the identifying trademarks of Lamar University.

Please complete this form and return it to:

- Daniel McLemore
Office of Marketing Communications
P.O. Box 10116
Beaumont, TX 77710
(409) 880-8490
Via E-Mail at
Daniel.McLemore@lamar.edu

INTERNAL LICENSING APPROVAL FORM
Proposed design description / graphic must be submitted with this form

1. Student Organization / University Department:

a. Registered Student Organization: Yes No

b. Contact: Phone: E-mail:
Address: City: State: Zip:

2. Artwork/Product Description:

a. Product will be: (check all that apply)

- Sold to general public
Given to members only
Sold to members only
Other

b. If product is sold, proceeds will be used for: (check one)

- Organization / Department Fund-Raiser
Given to a Charitable Organization
Special Event (describe below)
Other

c. If Special Event: Title of event Date of event

3. Name of licensed screen printer:

a. Contact: Phone: E-mail:
b. Cost to you per unit: (received from screen printer) c. Product will be sold for:

d. Please state product color(s):

This section to be completed by Office of Marketing Communication

- Approved Royalty: Due Exempt
Approved with changes:
Denied for following reason (s):

Signature of Lamar University Office of Marketing Communications

Date